



Dear friends of UNIAPAC,

We are delighted to share the UNIAPAC Newsletter of the first quarter of the year 2017 which includes details of the events and activities that UNIAPAC International was involved in. During this period UNIAPAC was active in partnership initiatives in close cooperation with UNIAPAC National Associations and International organizations such as the International Labour Organization, UNESCO, Catholic universities, and other partners of the private sector and civil society. Our main goal is to continue to provide greater support for our National Associations, to ensure the visibility of UNIAPAC through the promotion of a world economy that respects a person's dignity and the Common Good and to be a source of change in society. In November 2016, at the initiative of UNIAPAC, 500 Christian business leaders gathered in the Vatican City to design solutions to foster a more inclusive economy. The three outcomes of the conference were: the transformation of work, training the future generations and experimenting new business models. This is a framework for our activities in the next few years. **UNIAPAC will be recognized worldwide by its distinct promotion of Business as a Noble Vocation.** You are all invited to participate in the current projects lead by UNIAPAC International at the service of the national member associations.

Rodrigo Whitelaw, Uniapac International

### FEBRUARY 2017

#### ■ FEBRUARY 16-17<sup>TH</sup>. Inter-Disciplinary Expert Seminar in Leuven (Belgium)

On February 16<sup>th</sup> and 17<sup>th</sup>, the President of UNIAPAC International Jose Maria Simone participated in a symposium in Leuven, Belgium, co-organised by CAFOD (Catholic Agency for Overseas Development), the Centre for Catholic Social Thought and Practice (CCSTP, Durham, UK), and the Centre for Catholic Social Thought (Catholic University of Leuven), to gather academics and practitioners so as to reflect and dialogue on *Laudato Si'* and on the dialogue it has generated so far. Participants were experts in different fields, such as ecology, economics, politics and theology.

Previous workshops were done in:

- **Sierra Leone** (West Africa), one of the poorest countries in the world.
- **Ethiopia** (Horn of Africa), the only African country not to have been a European colony, developing quite rapidly with all the issues this entails. It has been seriously affected by unpredictable droughts, and food security is critical.
- **Colombia** (Latin America), where we met communities from across Amazonia who are being seriously affected by devastation of biodiversity.
- **Bangladesh** (Asia), one of the most densely populated countries in the world (1101 people per sq. km), a country that will see widespread flooding if sea levels continue to rise at the current pace.
- **UK** (Western Europe), where most of CAFOD's supporters live, a technologically and economically advanced country, and a key player in the promotion of international development.

#### ■ FEBRUARY 20<sup>TH</sup>. Conference "Take concrete action against forced labor and put an end to all forms of child labor by 2025". Toulouse, France

In 2015, the Heads of State gathered at the United Nations, considering the disappointing results of the Millennium

Development Goals for 2000, launched the challenge of putting into action the 17 Sustainable Development Goals by 2030. Under the patronage of H.E. François Delattre, the Ambassador of France to the United Nations, with the support of the International Labor Office - France (ILO), Rodrigo Whitelaw participated as keynote speaker to a Conference on the theme: *"Child labor and forced labor in Occitania, France and the World: we are all concerned, we can act!"*, organised by the NGO "Human Resources without frontiers" (Res-

sources humaines sans Frontières) whose mission is to promote human rights at work in the subcontracting chain. The panel discussed on **the Goal 8.7 of the UN 2030 Agenda for Sustainable development: "Take immediate and effective measures to eliminate forced labor, end modern slavery and trafficking in human beings, prohibit and eliminate child labor in all its forms, including the recruitment and use of child labor, Child soldiers, and by 2025 put an end to all forms of child labor"**. Hence, the project "8.7" was born to support, enhance and disseminate the concrete contributions of all those who wish to take concrete steps to fight against unacceptable situations. Rodrigo Whitelaw presented UNIAPAC and talked on how business leaders can implement these recommendations in the life of their companies.



## MARCH 17<sup>TH</sup>. 7<sup>th</sup> edition of the Uniapac Think Tank meeting. Paris

### AGENDA

**MORNING SESSION 8h45** > Welcome of participants.

**9h00 - 9h15** > Introduction by **Pierre Lecocq**, Chairman of the Uniapac Foundation.

**9h15 - 10h00** > **Panel I** > "The simplicity challenge. A path for an equitable growth" by **Xavier de Bayser**, Banker, specialist of impact investment.

**10h00 - 10h30** > Open discussion moderated by **Michel Camdessus**, Former Managing Director of the International Monetary Fund and Honorary Governor of the Banque de France.

**11h00 - 11h30** > **Panel II** > "Gene Therapy - a Reinvention of Medicine: Social, Economic and Healthcare Delivery Implications" by **Dr Jack Reich**, CEO, Renova Therapeutics, USA.

**11h30 - 12h15** > Open discussion moderated by **Pierre Lecocq**, Chairman of the Uniapac Foundation.

### AFTERNOON SESSION

**14h00 - 14h30** > **Panel III** > "Using Catholic Social Teaching Principles to promote Missionary alignment in High Performing Ethical Investments" by **Rev. Séamus Finn**, Chairman Missionary Oblates of Mary Immaculate, USA.

**14h30 - 15h15** > Open discussion moderated by **José Ignacio Mariscal**, CEO of Grupo Marhnos, México and Past-President of Uniapac International.

**15h15 - 15h45** > **Panel IV** > "Nutrition Facts of Faith-Based Investing: Leveraging Data Science to Confirm Compliance, Prudence and Congruency" by **Bruce Cahan**, President of Urban Logic, Adjunct Professor of Stanford University, Department of Civil and Environmental Engineering and Ashoka Fellow - Social Investment Entrepreneur, USA.

**15h45 - 16h15** > Open discussion moderated by **Brian Griffiths**, Chairman of the Trustees of "the Centre for Enterprise, Markets and Ethics" (CEME), UK.

**16h15 - 16h30** > Synthesis and Conclusions by **José Maria Simone**, President Uniapac International.

The work of the Think Tank is nourished by the experiences of entrepreneurs mostly issued from UNIAPAC Associations and put into perspective with different high level contributors.

After an introduction done by **Pierre Lecocq**, President of the Uniapac Foundation, the Think Tank Uniapac invited the participants to reflect on different issues:

**Panel I** > "The simplicity challenge. A path for an equitable growth" by **Xavier de Bayser**, Banker, specialist of impact investment. Open discussion moderated by **Michel Camdessus**, Former Managing Director of the International Monetary Fund and Honorary Governor of the Banque de France.

**Panel II** > "Gene Therapy - a Reinvention of Medicine: Social, Economic and Healthcare Delivery Implications" by **Dr Jack Reich**, CEO, Renova Therapeutics, USA.

Open discussion moderated by Pierre Lecocq, Chairman of the Uniapac Foundation.

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Open discussion moderated by **Brian Griffiths**, Chairman of the Trustees of "the Centre for Enterprise, Markets and Ethics" (CEME), UK. **José Maria Simone**, President Uniapac International, made the synthesis and conclusions.

## MARCH 23<sup>TH</sup>. UNESCO CCIC forum on the theme "What world do we wish to build together".

On the occasion of the 70<sup>th</sup> anniversary of the creation of CCIC. Gathering Christian NGOs at UNESCO, the CCIC is carrying on its mission of being a center for reflection and remaining a force for proposals reflecting the field experience of its member's international network. More than four hundred and fifty people participated in the Forum, more than 35 presidents of international NGOs, 45 authors of the book *Words of Hope*, representatives of the Church, or UNESCO and of several Member States, as well as many guests from all over the world.

Monsignor Francesco Follo, Permanent Observer of the Holy See to UNESCO, read a message from Cardinal Parolin in the name of Pope Francis. His Eminence Cardinal Óscar Andrés Rodríguez Maradiaga, Archbishop of Tegucigalpa (Honduras) inaugurated and concluded the conference. Among the panels, we can mention:

- "Building the World together with Messengers of Peace and Hope" moderated by Mr Jérôme Vignon, former Director for Social Protection and Integration at the European Commission.
- "Science and Ethics" in two parts: "Ethical issues of Socio-economic Changes" with the participation of Mr Pierre de Lauzun, General Delegate of the French Association for Financial Markets, and 2 collaborators of Gawad Kalinga in the Philippines and a discussion on "Ethical issues of Scientific Developments", moderated by Ms Laure Mounier, of the Uniapac French association *Les EDC France*. The Forum was the occasion to present a book that CCIC has edited *Words of Hope*, which is a collection of words of hope for today and tomorrow from diverse personalities. Among them Jose Maria Simone, President of Uniapac International, and Laurent Bataille, President of *Les EDC France*.

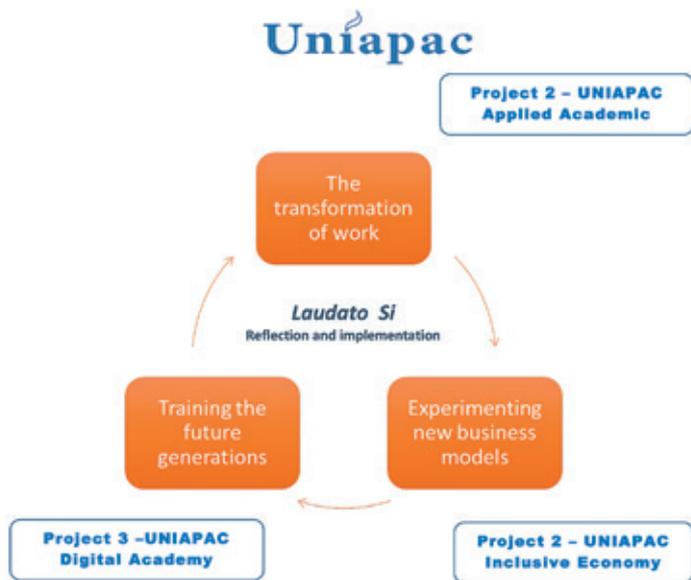
### → MORE INFORMATION

<http://ccic-unesco.org/actualitesactivites/70eme-anniversaire-du-ccic-lesperance-au-coeur-du-monde/>

## MARCH 31<sup>TH</sup>. Official launching of a new Business Association in Madagascar.

The new association organizes a ceremony, with the intervention of Marie-Christine Bernard, a French Coach and Theologian, on the theme "Do not forget that you are princes". The delegate of Uniapac Africa, André Baudoux, was present to this event.

# UNIAPAC INITIATIVES AFTER THE ROME CONFERENCE ON INCLUSIVE ECONOMY HELD IN NOVEMBER 2017



In November 2017, at the initiative of UNIAPAC, 500 Christian business leaders gathered in the Vatican City to design solutions to foster a more inclusive economy. The three outcomes of the conference were:

- 1 Foreseeing and impacting the transformation of work;
- 2 Promoting innovative inclusive business models all around the world and sharing the best practices;
- 3 Preparing the future generations of business leaders to the great challenges of the XXIst Century.

UNIAPAC International is pleased to share with you the 5 main projects:

## PROJECT 1 > UNIAPAC Inclusive Economy Awards

This competition aims at recognizing outstanding projects that combine both a sustainable economic model and a positive social or environmental impact, therefore respecting the human dignity and promoting the common good. We believe that business, through its capacity to innovate, its ability to harness energy and mobilize minds, through its dynamism and agility, can be THE solution to most of humanity's issues and uncertainties. During the past conference in the Vatican, some national member associations requested to be closely involved in the international projects. For this competition, all national associations will have the opportunity to source the candidates and participate in the selection process:

- The competition will start at a national level, where projects will be elected by a national jury (January 2018);
- Then, 4 regional finals will be organized in Latin America, Africa, Asia and Europe (June 2018);
- Eventually, a worldwide final will be organized and global awards will be distributed during the UNIAPAC World Congress in October 2018.

Today, we are designing the competition and would like to get your feedback and insights on this proposal. Please contact us with your suggestions.

Creation of an award completion program within UNIAPAC association in order to show Business capacity to innovate, its ability to harness energy and mobilize minds, through its dynamism and agility, considering that it can contribute to the solution to most of humanity's issues and uncertainties.

## PROJECT 2 > Academic study - Business school ESCP Europe and UNIAPAC

UNIAPAC International is setting up an International Research on commitments and beliefs of business leaders of the global UNIAPAC network; including 3 dimension:

- 1 "The drivers of commitment",
- 2 "Good practices",
- 3 "The expectations from the network"

A pilot project will be launched in Europe in September 2017 by ESCP Europe Business School. The mission of the project is to understand the drivers of commitment of business leaders on the dimensions of *Laudato Si* and examine how *Laudato Si* insights are implemented in their companies. The methodology is based on a qualitative research. Interviewing Christian CEOs network executives and other actors, through workshops and focus group and open discussions animated by academic scholars. This study will initiate new projects based on the results, with concrete implications for the member associations and more than just a communication tool, the study will be led by an academic team and will lead to a publication giving to UNIAPAC an external point of view on the network and its dynamic.

All UNIAPAC member associations are invited to participate in this project.

## PROJECT 3 > UNIAPAC Digital Academy

This project aims to use of the new digital technology to exchange between all the Uniapac associations, which will increase the visibility of Uniapac. The objective is to set up a e-training program to train the Business Leaders of tomorrow by designing *Massive Online Open Courses* MOOCs on the challenges for tomorrow, thanks to Uniapac work for the last years on Christian Management Education, Leadership, Subsidiarity, Inclusive Economy, so as to develop talents and promote the new economies: social entrepreneurship, new economies (collaborative, circular, etc.), greentechs, impact investing.

*To be a manager in the 21st century means taking into account environmental, social and societal responsibilities – as suggested in Laudato Si. This MOOC is aimed at all those interested in taking environmental, social and societal issues into account in their professional life. Everyone has a role to play in the current transition, whatever his/her position may be. This course aims to help learners to ask questions about their responsibility and to discover interesting initiatives and practical ways to become a responsible decision maker.*

The objectives of the project are:

- Training the leaders of tomorrow by relying on a Digital Academy for Commitment (Impact Campus).
- Relying on new technologies (MOOCs, SPOC, serious games, etc.) to disseminate widely educational content on the subjects of subsidiarity, responsible leadership, common good, etc.
- Provide member associations with digital pedagogical contents to train the business leaders members of the UNIAPAC network, as well as students and future leaders.

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- Potential MOOCs to develop within the network:
  - MOOC “Interfaith dialogue in the business world”;
  - MOOC “Testimonial of a CSR manager on the change of environmental practices”;
  - “How to become a responsible business leader?”;
  - MOOC “*Christian Business management around the World*”;
  - Experimenting new business models.

All Uniapac member associations are called to present subjects of interest to be included in the MOOCs.

#### ■ PROJECT 4 > Transversal project on *Laudato Si*

In 2015, in his encyclical letter *Laudato Si*, in § 129, Pope Francis stressed the concept of business as a vocation to the extent that the creation of jobs is seen as an essential part of its service to the common good. Previously, in 2013, in its apostolic exhortation *Evangelii Gaudium*, in § 203, Pope Francis mentioned: “*Business is a vocation, and a noble vocation, provided that those engaged in it see themselves challenged by a greater meaning in life; this will enable them truly to serve the common good by striving to increase the goods of this world and to make them more accessible to all.*”

Uniapac Challenge is to continue contributing our societies and our business leaders to turn business into a noble vocation. UNIAPAC has made significant contributions to foster the integral development of the person in our responsibilities as business leaders, giving a deeper sense to CSR initiatives and putting the principles and values of the Social Doctrine of the Church at work in business decisions.

As Christian Business leaders we have the responsibility, in cooperation with Governments and civil society, to find common responses to the Global Crisis with a transformative perspective in the promotion of integral ecology and integral human development.

Gathering on 4 years of common reflections and advocacy on decent work together with other Catholic Inspired organizations, UNIAPAC designed an ambitious capacity building multi-stakeholder project for the next 3 years.

This international collaborative project aims at gathering business leaders, academic community and civil society to advance the global reflection and practices, with a focus on the relationship between the *Laudato Si* dimensions and the 8th goal of the Agenda 2030.

- 1 An ecological and environmental crisis.
- 2 A society crisis.
- 3 A demographic and migration crisis.
- 4 Robotisation and technology changes.

This project includes:

- Co-creating an international network of chairs and advancing academic research on *Laudato Si* and decent work to explore the connection between the different aspect of the promotion of integral human development and labour, and foster partnerships for a better understanding and promoting of an oecumenical and interfaith dialogue on *Labour and Laudato Si*.
- Fostering international partnerships and regional networks between businesses, academic communities and relevant civil society organizations.

*The project aims at enriching the connection between business, academia, development organisations, movements and local communities, at providing all catholic organisations with a better sense of their tradition, their opportunities and reinforcing their common action through partnership, it will also seek to provide a better and more sustainable basis for future research and reflexion on the labour issues in relation with other topics central to the social doctrine of the Church.*

#### ■ PROJECT 5 > Christian Management Education

Based on the proposal of the President of Uniapac Europe Franco Nava, the aim of this International project is to study and work out a more flexible approach and scheme, primarily based on agreements between the business community and business schools at national level, an adequate equilibrium between students and managers already at work, looking at future challenges more than past experiences and open also to witnesses through interviews and business statements.

The ultimate common goal of this program is to edit a digital case-book, which might be used in business schools around the globe. The information and reports received from the associations will be published in that book under the name of the local academic partner institution as well as the UNIAPAC member association. The best cases will also be included in a MOOC (*Massive Online Open Course*) in the future UNIAPAC Digital Academy

If your association wants to participate in this project, please send us the business cases you have developed or a summary of your progress on the matter (with the name of the academic partner), any reports or summaries of conferences and seminars, results of workshops and all initiatives your association has organized on inter-religious dialogue, social inclusion, social impact investment, etc. Would you please precise who is the responsible of the CME Project in your association, and the n'aime of the academic partner (business schools, universities, etc.).

All the associations are invited to provide this information **by July 15 August 2017**.